

Carteret County Chamber Reverse Drawing: The Disco Ball



Win \$10,000

Silent Auction

70s Costume Contest

**4 Months
Marketing**
in Carteret, Craven
Onslow, & Beyond

**700
Guests**

**Community
Goodwill**

**Post Event
Publicity**

**Your Chamber
Builds Our
Local Economy:**

Networking Events

Legislative Connections

Championing Responsible
Growth

Leadership Carteret

Military Support Programs

Young Professional
Development Programs

Community & Non-Profit
Support

Free Marketing & Publicity
Opportunities



**CARTERET COUNTY
Chamber of Commerce**

Promotional Packages

Title
Sponsor
\$10,000

Presenting
Sponsor
\$3,500

Diamond
Sponsor
\$1,000

Crystal
Sponsor
\$500

| | | | | |
|--|---------------------|---------------------|----------------------|--------------------|
| Exclusive Title Rights | ✓ | | | |
| Winner Presentation & Branded Photo Op | ✓ | | | |
| Event Presenter Rights | | ✓ | | |
| Logo Representation on Event Materials | All Materials | Most Materials | | |
| Logo Representation in Marketing & Publicity | All Materials | Most Materials | Social Media Only | |
| Online Auction Website | Video Spot, Logo | Video Spot, Logo | Logo | Company Name |
| Company Name on Marketing Materials | All Materials | All Materials | Most Materials | Some Materials |
| Company Name on Event Materials | All Materials | All Materials | Some Materials | Sponsor Signage |
| Reserved Seating | 2 Tables | 1 Table | 4 Seats | 2 Seats |
| Reverse Drawing Tickets | 12 (24 guests) | 4 (8 guests) | 2 (4 guests) | 1 (2 guests) |
| Plus More Complimentary Promotional Opportunities | ✓ | ✓ | ✓ | |



SHOP CARTERET FIRST

We encourage locals and visitors alike to choose local options at every opportunity.



ENHANCE EDUCATION

A trained and educated populace is the foundation of any thriving economy.



STRONG RELATIONSHIPS

We ensure our elected and appointed officials are aware of our members' needs.



BROADEN OUR BASE

Fostering a healthy business climate attracts new economic growth initiatives.

The Carteret County Chamber of Commerce is a 501(c)6 membership organization. Your sponsorship may qualify as a business expense.

CCCC is not a member of any state or national chamber, nor is it supported by any government or political entity.

Title Sponsor - 1 Available

TITLE RIGHTS for the August 12, 2023, event

PRESENTATION OPPORTUNITY for company representative(s) to present \$10,000 prize at event

LOGO FEATURED IN EVENT MARKETING Chamber website, calendar listing, social media event cover, event flyers and posters, digital promotional graphics, e-vites, all email blasts

LOGO FEATURED ON EVENT MATERIALS auction website, auction video, step and repeat, event tickets, event programs, Sponsor recognition signage, electronic gameboard signage

LOGO ON TAKE-HOME KOOZIES your logo on one side, event logo on other

COMPANY NAME IN EVENT MARKETING Chamber website, event press releases, social media postings, print/display ads

VERBAL BRAND RECOGNITION 3x during event

BANNER DISPLAY or other signage at event (2 banners)

SOCIAL MEDIA Sponsor-exclusive graphic-based thank you posted to Chamber social media pages

6 COMPLIMENTARY SPONSORSHIPS in one of the Chamber's regular email newsletters

TWO COMPLIMENTARY ADS in online Chamber Business Directory for 2024

TWELVE COMPLIMENTARY TICKETS admits 24 guests

TWO COMPLIMENTARY RESERVED TABLES

Presenting Sponsor - 3 Available

PRESENTING RIGHTS for the August 12, 2023, event

LOGO FEATURED IN EVENT MARKETING Chamber website, calendar listing, social media event page, digital promotional graphics, e-vites, selected email blasts

LOGO FEATURED ON EVENT MATERIALS auction website, auction video, step and repeat, Sponsor recognition signage, event programs, electronic gameboard signage

COMPANY NAME IN EVENT MARKETING event press releases, event flyers and posters, social media postings, print/display ads, calendar listing, social media event page, all email blasts

COMPANY NAME ON EVENT MATERIALS event tickets

VERBAL BRAND RECOGNITION 1x during event

BANNER DISPLAY or other signage at event (1 banner; requires approval; sponsor provides materials)

SOCIAL MEDIA Sponsor-exclusive graphic-based thank you posted to Chamber social media pages

OPPORTUNITY TO INCLUDE PROMOS in party favor swag bags (sponsor provides)

COMPLIMENTARY AD in online Chamber Business Directory for 2024

FOUR COMPLIMENTARY TICKETS admits 8 guests

ONE COMPLIMENTARY RESERVED TABLE

Diamond Sponsor- 10 Available

COMPANY NAME IN EVENT MARKETING Chamber website, event posters, calendar listing, e-vites, selected email blasts

COMPANY NAME ON EVENT MATERIALS auction website, Sponsor recognition signage, event programs

SOCIAL MEDIA SHOUTOUT Sponsor-exclusive graphic-based thank you posted to Chamber social media pages

COMPLIMENTARY ENHANCED LISTING in 2024 Chamber of Commerce Business Directory

TWO COMPLIMENTARY TICKETS admits 4 guests

FOUR RESERVED SEATS at same table

Crystal Sponsor - 20 Available

COMPANY NAME IN EVENT MARKETING Chamber website, social media event page

COMPANY NAME ON EVENT MATERIALS auction website, Sponsor recognition signage

SOCIAL MEDIA SHOUTOUT Graphic-based thank you posted to Chamber social media pages (Max 4 sponsors per post)

ONE COMPLIMENTARY TICKET admits 2 guests

TWO RESERVED SEATS at same table

Silent Auction Sponsor

Show your stuff! Showcase the goods or services you're most proud of in our online auction and expose your business to thousands of potential customers! Items valued \$500+ eligible for additional promotion.

Carteret County Chamber Reverse Drawing: The Disco Ball SPONSORS: Auction Info

Sponsors will have high visibility on the Reverse Drawing auction website during the 2 week bidding period. The online auction is open to the public for maximum impact.

Hype Video Featuring Sponsors

Preview of high-value auction items with brief ad spots for title and presenting sponsors.

Published to

- Auction website (shown)
- Event listing webpage
- The Pulse newsletter
- Social media pages

Title Sponsor

- First position
- VO name of company, tagline/CTA
- logo/image with 2 lines of text

Presenting Sponsors

- 2nd-4th positions (first come basis)
- VO name of company
- logo/image and 1 line of text

Sponsor Logo Recognition

- Logo or image plus company name and link to your website or chosen landing page
- Sponsors listed in order of sponsorship value. Includes Title, Presenting, Diamond.

Auction Item Listings

- Immediately follow auction hype video and sponsor logo recognition--bidders must view sponsors before browsing item catalog

32 auctions Overview Demo Auction Help Pricing [Get Started](#) [Login](#)

Silent Auction Demo

All Items (13) Search

About Our Auction
This is the auction description which should clearly articulate the purpose of your silent auction and how the funds raised will be used. This is one of the first things your participants will see, so take this opportunity to inspire them! Consider this information the goal of the auction. Setting and communicating a goal is always a great way to get your participants excited and motivated. Explain the financial goal and how the funds will benefit the cause.

View All Items

START 20 March 2023 09:00 AM CDT
END 23 March 2023 02:00 AM CDT
RAISED **\$3,073.00**
GOAL \$5,000.00
61.5% To Goal

Auction Video
Madison Noteworthy: 32auctions
Watch on YouTube

About 32auctions Demo Organization
This is the organization description which should provide information about your organization or cause. This information helps participants understand who is hosting the auction and/or the reason funds are being raised for your cause.
This is a great place to educate people about your organization and/or cause. Consider providing information about how long the organization/cause has been around, how much it has raised in the past and, why it is holding a silent auction. Sell it and make people want to be part of it!

Sponsors

Gold Sponsors

University of Wisconsin Athletic Department, Apple, Target, Best Buy

Silver Sponsors

GreenClean, Donor 2, Sundown Spa

Bronze Sponsors

ABC Travel, Donor 3

Featured Items

Apple iPhone (Black)
Bidding ends at 10:00 pm CDT on [some date]
\$120.00
Buy Now: \$280.00
value: \$200.00
bids: 0

Art Prints - Vincent van Gogh
Beautiful prints of three iconic works of art
\$750.00
value: \$100.00
bids: 2

Car Detailing
Your vehicle will love you for 4 - #123-1234
\$70.00
value: \$150.00
bids: 1